

A BOOK BY DINIS CRUZ · OCTOBER 2026

Generation ZX Founders

> **GenAI Edition**

For the ones already up at three in the morning
building

Release candidate 2 · built in public at gen-z-developers.sgit.ai



WHO IT IS FOR

The people building because finally they can

Generation Z

Entering the workforce and becoming the new entrepreneurs. They grew up with the agents.

Generation X

The subject-matter experts, twenty years inside a problem. They grew up with the problem.

So Generation ZX is not a range of birth years. We see it most in Generation Z and Generation X, which is why the two letters are on the cover.

WHY NOW

“Execution just got cheap.”

When agents do most of the building, the person who knows the problem can build the first version of the answer themselves, instead of explaining it to a team they could never afford.

And everyone who can brief an agent is a developer.

WHAT IS IN IT · ABOUT 72,600 WORDS

Ten parts, 41 chapters

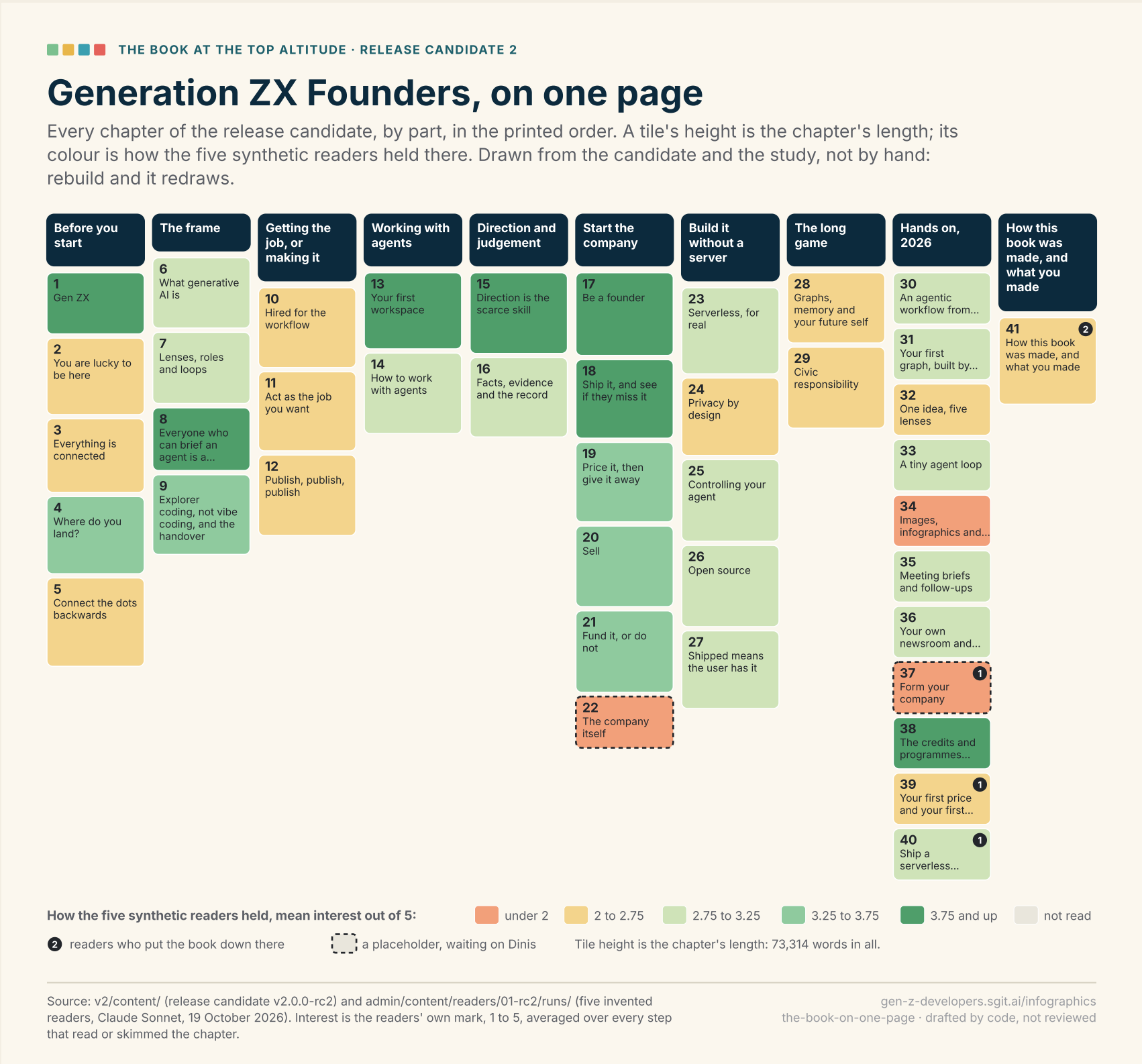
1 · 5 ch Before you start	2 · 4 ch The frame	3 · 3 ch Getting the job, or making it	4 · 2 ch Working with agents	5 · 2 ch Direction and judgement
6 · 6 ch Start the company	7 · 5 ch Build it without a server	8 · 2 ch The long game	9 · 11 ch Hands on, 2026	10 · 1 ch How this book was made

The centre is part 6, Start the company: be a founder, ship it and see if they miss it, price it, sell, fund it or do not.

Every chapter, by part

Tile height is the chapter’s length; colour is how five synthetic readers held there. Drawn from the book’s own data on every build.

Readers are invented, to test the draft: they found the two company chapters, 22 and 37, still to be written.



Ship it. Give it away. Take it away. Ask.

If they shrug and go back to their day, you do not have a product yet.

Ship it. Give it away. Take it away. Ask.

Then do whatever the answer tells you, including the thing you did not want to hear.



Source: chapter 18, Ship it, and see if they miss it (v2.0.0-rc2), from the newsroom's The question is whether they miss it. One trap the chapter names: do not reach for a subscription by default.

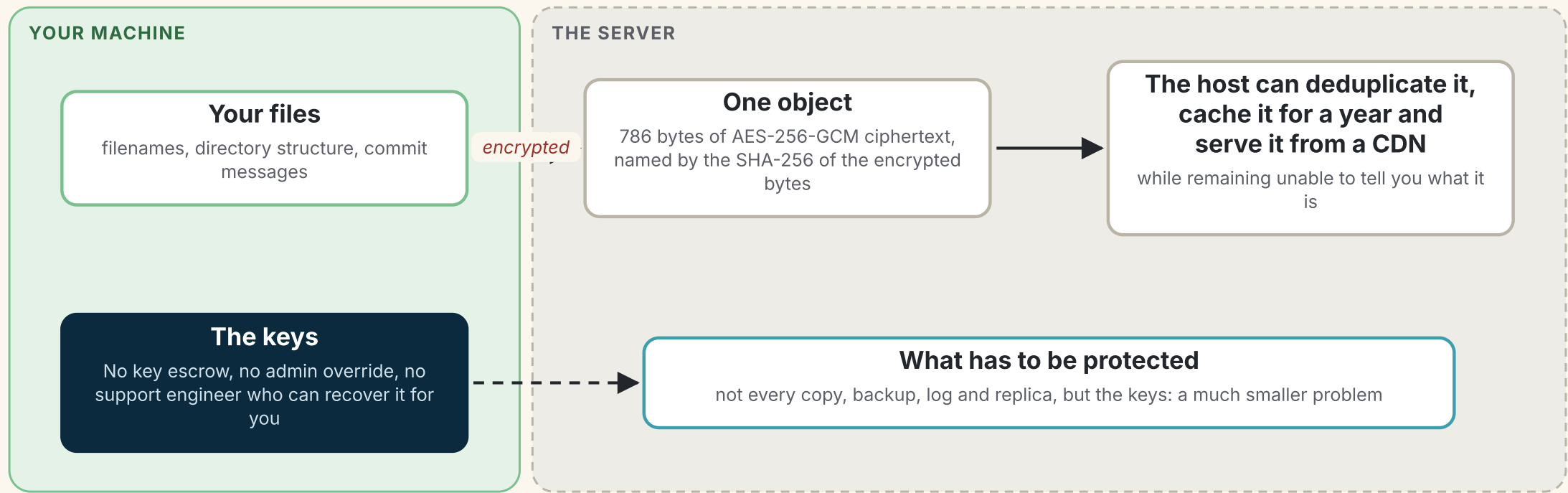
gen-z-developers.sgit.ai/infographics
the-miss-it-test · drafted by code, not reviewed

Nothing to run at three in the morning

Encrypted before it leaves
your machine. The line
becomes who holds the
keys.

Who can read what

Everything is encrypted before it leaves your machine. The line stops being where the data is stored and becomes who holds the keys.



sgit is the author's own product, and in beta; the figures are from the newsroom's What sgit is, August 2026.

Source: chapter 24, Privacy by design: SG/Send, sgit, and the value of constraints (v2.0.0-rc2), from the newsroom's What sgit is and No server by design.

gen-z-developers.sgit.ai/infographics
who-can-read-what · drafted by code, not reviewed

Eleven workflows you can follow this afternoon

- 30 An agentic workflow from zero
- 31 Your first graph, built by hand
- 32 One idea, five lenses
- 33 A tiny agent loop
- 34 Images, infographics and storyboards, drawn by code
- 35 Meeting briefs and follow-ups
- 36 Your own newsroom and inbox
- 37 Form your company
- 38 The credits and programmes, 2026
- 39 Your first price and your first ten customers
- 40 Ship a serverless product in a weekend

Dated 2026, and renewed every year.

HOW IT IS MADE

Built in public, co-written with Claude

41

chapters in the release candidate

198

ideas in its register, each with its source

16

storyboards, drawn by code

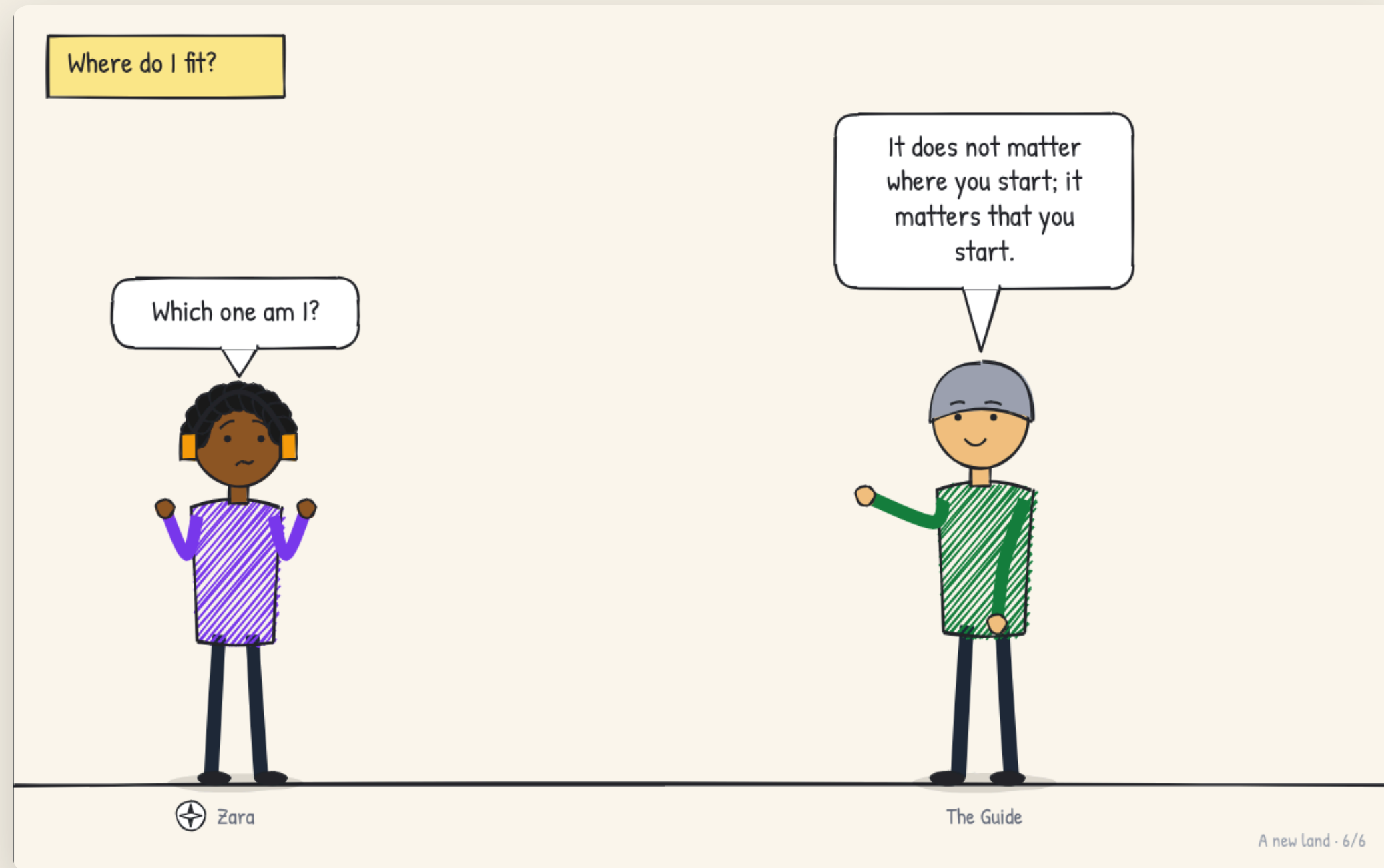
81

infographics proposed, 10 drawn

5

synthetic readers, who said where they would stop

Every claim in it can be traced to a source. Each release candidate is a release, not a draft; Dinis reviews it on paper, in pen, and the next one is better for it.

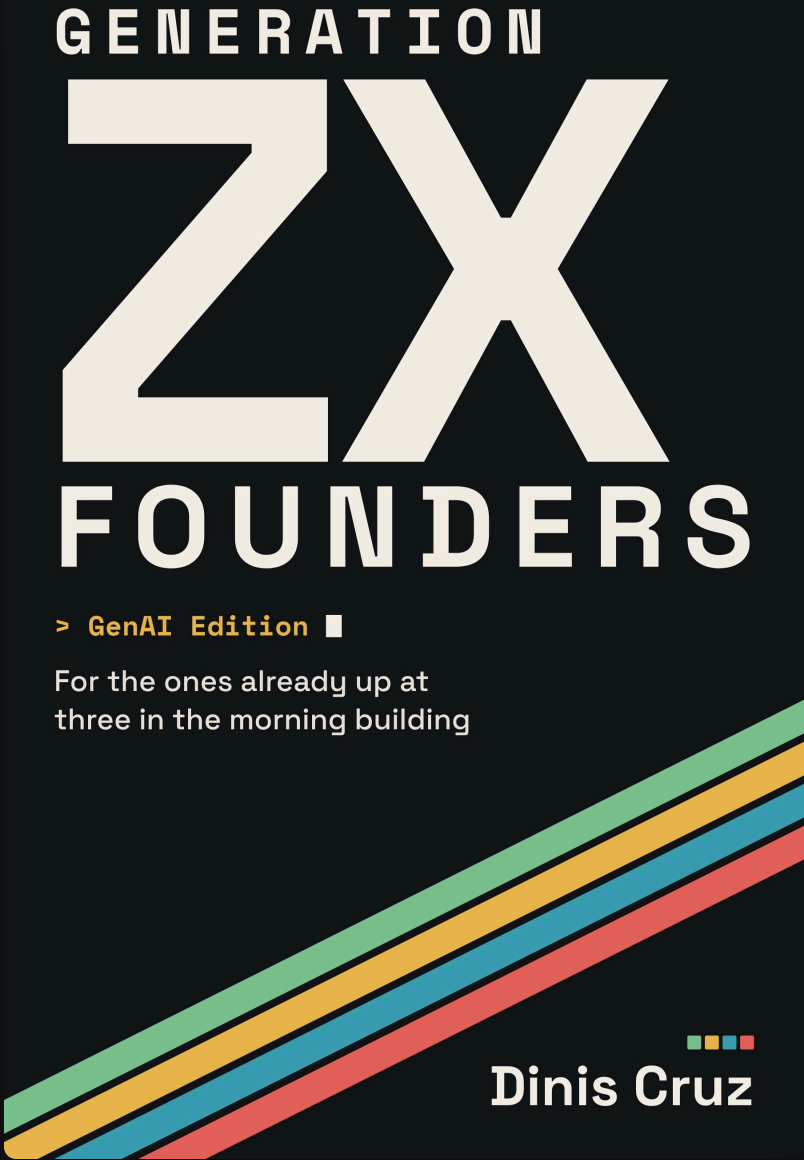


STORYBOARDS

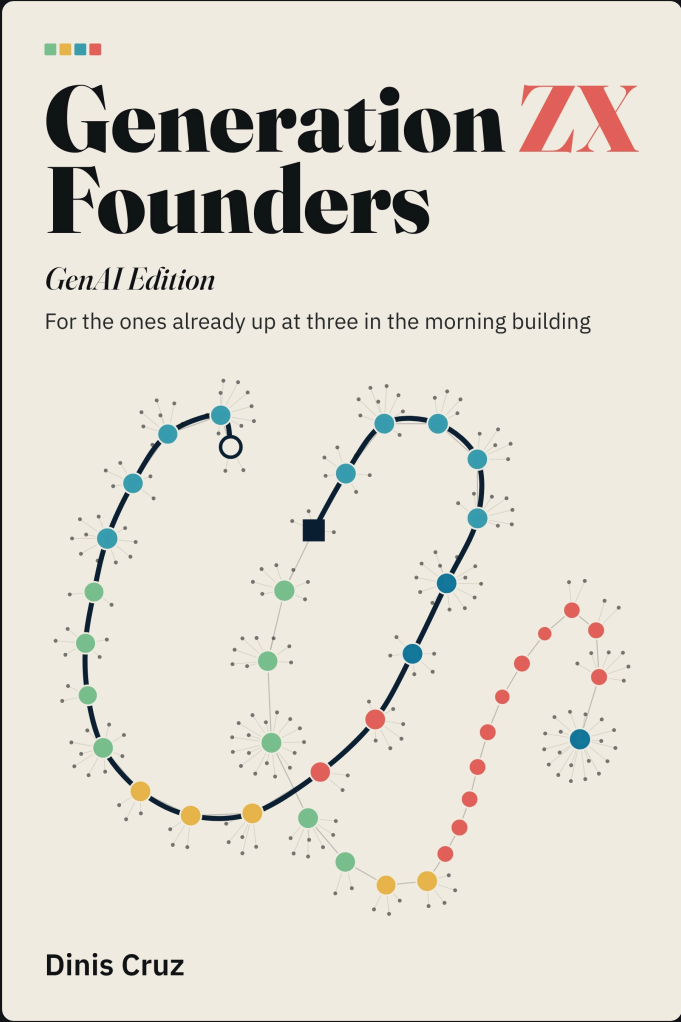
The book, one panel at a time

Sixteen storyboards drawn by code from data, on a comic shelf, with a plan for panels in the book.

THE COVER · THREE PROPOSALS



1 · ZX recommended



2 · The book as a graph



3 · One letter more

Drawn by code from one system,
in every format Amazon and
Leanpub take: SVG masters,
Kindle and Leanpub images, a
print-ready paperback PDF.

Nothing is chosen yet.

READ IT

It does not matter where you start; it matters that you start.

ON LEANPUB

leanpub.com/generation-z

Where the 2018 book it grew out of is today; the release candidates go on Leanpub as they come.

BUILT IN PUBLIC

gen-z-developers.sgit.ai

Read the release candidate, every chapter's ideas and sources, and how it is made.

The measure: the companies it helped along the way, created or not. Everything is Creative Commons (CC BY 4.0).