

Generation ZX Developers

GenAI Startup Edition

In 2018 I wrote Generation Z Developers for one reader: the generation entering the job market. Eight years later that generation is not only looking for jobs. They are starting companies. And so is mine.

This is version 2, and it is written for two generations. Generation Z, entering the workforce and becoming the new entrepreneurs. And Generation X: the subject-matter experts, twenty years inside a problem, who can now build the first version of the answer themselves, with agents, instead of explaining it to a team they could never afford. Often they are in the same family. Put the two letters together and you get Generation ZX, which takes me back to where I started: the ZX Spectrum.

The book has one objective: that by the end of it, you have started a company.

I measure this book by how many companies are created from it. If you start one, tell me.

Dinis Cruz

The front is the book's own graph: its 41 chapters, coloured by part, and the 198 ideas they were written from. The line is the reader's route, from chapter 1 to chapter 22, the company.



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For Generation Z and Generation X: start a GenAI company by the end of the book

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